The Basics of Educational Technology for Tertiary Institutions (Paperback)

By -

AUTHORHOUSE, United States, 2005. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.THE BASICS OF EDUCATIONAL TECHNOLOGY FOR TERTIARY INSTITUTIONS is a well-researched book specifically written for students and lecturers of education at Universities and Colleges, as well as for serving school teachers. It is produced to address the current global dearth of relevant and adequately researched and easy-to-understand textbooks in educational technology. The language of presentation is so lucid that the book is devoid of those complex explanations and technical jargons that characterize most of the few available educational technology textbooks. The contents are not only rendered easily intelligible but also made adequate in scope and relevant to the educational context in Nigeria and elsewhere. Comprising ten well-organized chapters, the book exhaustively treats fundamental concepts, issues and topics in educational technology such as: *concept, history and role of educational technology; * communication in teaching; *educational media - designing, selection and utilization; *systems approach in educational technology; *educational technology-based innovations; learning theories in educational technology; * educational broadcasting centres in Nigeria; and * computers in education. The book will also be a priceless asset to lecturers of disciplines other than...

READ ONLINE

Reviews

An exceptional publication as well as the font employed was exciting to see. it was actually writtern extremely flawlessly and helpful. Once you begin to read the book, it is extremely difficult to leave it before concluding.
-- Dominic Collins

This ebook could be worthy of a read through, and far better than other. I am quite late in start reading this one, but better then never. I realized this publication from my dad and i advised this publication to learn.
-- Stefan Von